

COMMON GROUND *in* the COMMONWEALTH

Grantmakers of Kentucky 2022 Meeting
August 2-3, 2022 | Covington, Kentucky



**GRANTMAKERS
OF KENTUCKY**

In partnership with Philanthropy Southeast

Site Visits

Contact Information

Center for Great Neighborhoods

- Tom DiBello tom@greatneighborhoods.org
- Courtney Barlow – Schulte courtney@greatneighborhoods.org
- Cate Douglas cate@greatneighborhoods.org

Catalytic Fund

- Jeanne Schroer jschroer@thecatalyticfund.org

Welcoming Remarks

Common Ground in the Commonwealth

- **Trey Grayson** – Former Kentucky Secretary of State and Managing Director, CivicPoint
- **Ben Chandler** – President & CEO, Foundation for a Healthy Kentucky

Opening Keynote

Healing & Hope in Kentucky



Rich Harwood

President & Founder, The Harwood
Institute

Federal Policy Lightning Round



Ben Chandler

President & CEO, Foundation for a
Healthy Kentucky

Bloom Kentucky One Year Later

- **Rep. Kim Banta** – Kentucky State House of Representatives, District 63
- **Dr. Terry Brooks** – Executive Director, Kentucky Youth Advocates
- **Ben Chandler** – President & CEO, Foundation for a Healthy Kentucky
- **Shannon Moody** – Chief Officer of Strategic Initiatives, Kentucky Youth Advocates
- **Rep. Kimberly Poore Moser** – Kentucky State House of Representatives, District 64



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Cultivating a Commonwealth Where
All Children and Families Can Flourish

ACEs are Traumatic Experiences

As ACEs
accumulate,
the impact of
trauma
increases...



A significant adverse event



Impact over a long period



Without help managing it



Often amplified by multiple, concurrent
ACEs

Adverse Childhood Experiences



Adverse Community Environments



2022 Bloom Kentucky Policy Wins

Access to school-based mental health support.

- [Senate Bill 102](#) requires schools to provide a yearly census of the school-based mental health providers to determine if the ratios of providers to students is meeting the mark.
- [House Bill 44](#) requires a local school district's attendance policy to include provisions for a student's mental or behavioral health status.

Increasing access to quality child care.

- [House Bill 499](#) establishes the Employee Child-Care Assistance Partnership program, as well as reporting requirements and a fund to be administered by the Cabinet for Health and Family Services. An additional \$15 million was included in the biennial budget to invest in this program.



2022 Bloom Kentucky Budget Wins

House Bill 1 established the biennial state budget including:

- funds for the implementation of the new suicide prevention hotline, 988
- a \$2 per day child care provider reimbursement rate increase.



Bloom Kentucky Priorities

Transform Kentucky's response to trauma by:

- Leveraging the Opioid Settlement Funds to address the antecedents of opioid use
- Increasing access to mental health treatment for families
- Increasing access to basic needs like housing
- Reducing the trauma of parental incarceration
- Providing unemployment insurance for domestic violence survivors





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Cultivating a Commonwealth Where
All Children and Families Can Flourish

Top 5 Ways to Get Involved with Bloom Kentucky

1. Talk about ACEs--publicly (i.e. Op-Ed) and privately
2. Ask your legislators if they know about ACEs and help educate them if they don't
3. Join the Bloom Kentucky policy conversation
4. Host a Resilience documentary screening in your community to start the ACEs conversation
5. Host a Bloom Community Conversation to learn more about what ACEs look like in your own community



Additional Resources (Click Links for PDF)

[About Bloom Kentucky](#)

[ACEs in Kentucky](#)



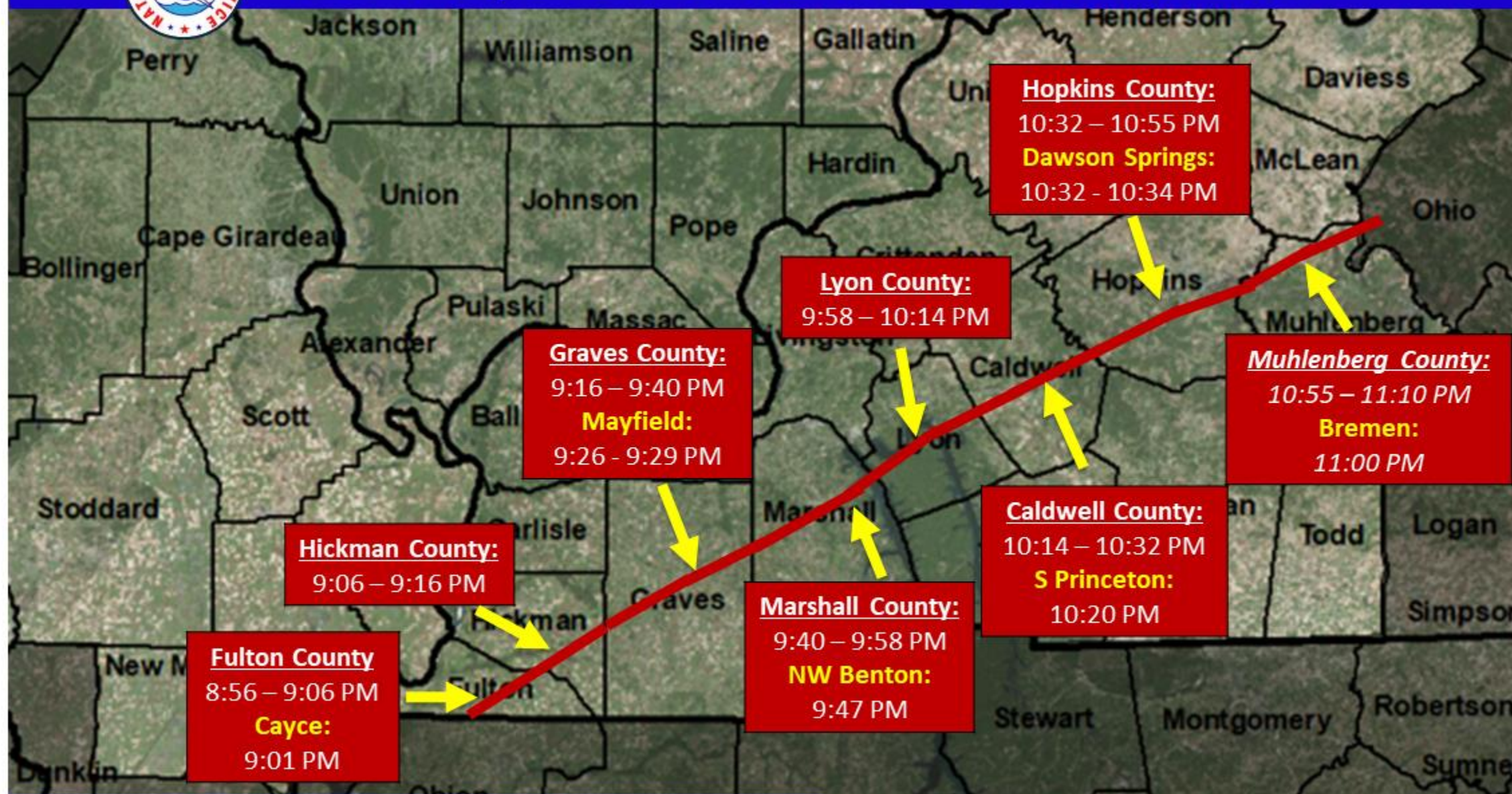
Disaster Philanthropy

Lessons Learned

- **Alyssa Manning** – President, Felix E. Martin Jr. Foundation
- **Tony Watkins** – CEO, Community Foundation of West Kentucky
- **Sara Hemingway** – Executive Director, Marilyn and William Young Charitable Foundation (moderator)



Dec. 10, 2021 Tornado Track Timeline



TWO LONG-TRACK TORNADOES

TORNADO PATHS

TRACK 1

- 163.5 miles
- Maximum strength: EF 4
- Maximum width: 1+ mile

TRACK 2

- 122.7 miles
- Maximum strength: EF 3
- Maximum width: 0.59 mile













Support Eastern Kentucky Flood Response and Recovery Efforts

- Foundation for Appalachian Kentucky's Appalachian Crisis Aid Fund <https://www.appalachianky.org/flood/>
- Appalachians for Appalachia Eastern Kentucky Flood Relief Community Document <https://bit.ly/3oAuHO0>

Center for Disaster Philanthropy Webinar

August 4, 2pm ET/1pm CT

Register Today!

<https://bit.ly/EKYFloodWebinar>



Additional Opportunities to Support (list from KNN)

- Team Eastern KY Flood Relief Fund:
<https://secure.kentucky.gov/FormServices/Finance/EKYFloodRelief>
- Appalshop: <https://appalshop.org/news/appalachian-flood-support-resources>
- Hindman Settlement School: <https://hindman.org/donate/>
- Christian Appalachian Project: <https://www.christianapp.org/>
- ARH Foundation Flood Relief Fund: <https://www.arh.org/floods>
- KSR Relief Fund: <https://www.kychamber.com/ksrfloodrelief>
- American Red Cross Eastern KY Chapter: <https://www.redcross.org/local/kentucky/about-us/locations/eastern-kentucky-chapter.html>
- Knott Co. Flood Relief: <https://www.knottcountytourism.com/>

Table Talks

Choose Your Own Adventure

- **Working Collaboratively** – Mason Rummel and Sara Hemingway
- **Partnering with Grassroots Organizations** – Ramona Dallum and Kathy Knotts
- **Advocacy/Policy** – Ben Chandler
- **Rural/Urban** – Nick Brake
- **Working with Local Government** – Brandon Coan
- **Inclusion** – Beth Jones

Reports from the Field



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Closing Keynote

Bridge-Building Across the Rural-Urban Divide

- **Savannah Barrett** – Co-Founder, Kentucky Rural-Urban Exchange
- **Colin Groth** – Executive Vice President of Strategy and Development, StriveTogether
- **Jeff Edmondson** – Executive Director of Community Impact, Ballmer Group (Moderator)

Building Urban/Rural Coalitions to Achieve Impact at Scale

William Julius Wilson Institute Convening
July 14, 2022

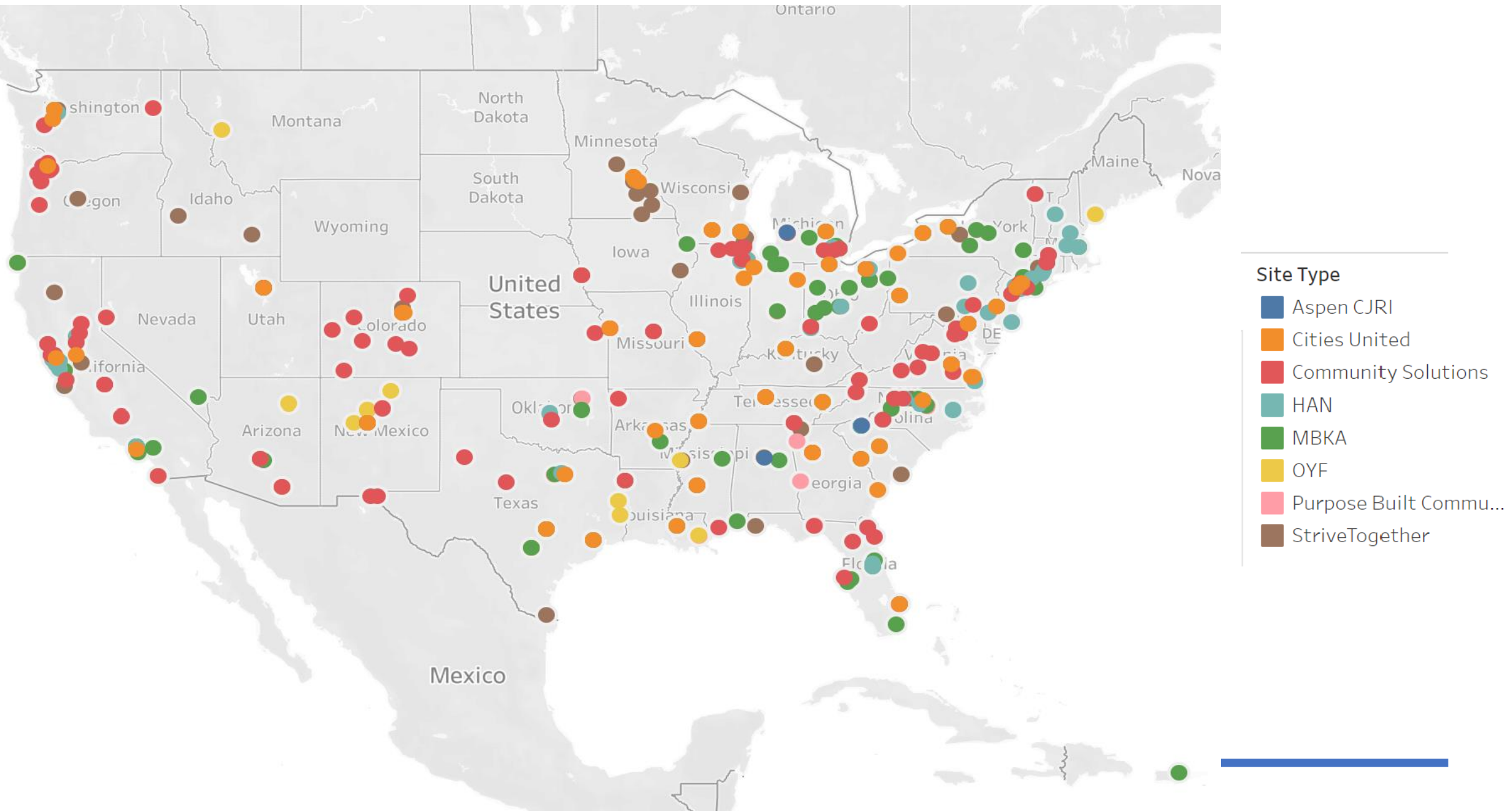
ballmer

Networks and Outcomes*

	K-Ready	Early Reading	Mid Grade Math	HS Grad	Postsec Enroll	Postsec Complete	Job Placement	Disconnection Rates	Homelessness	Housing Rates	Public Safety	Health
	X	X		X		X				X		
	X	X	X	X	X	X	X					
	X	X		X	X	X					X	
								X				
									X			
											X	
											X	
												X

* Definitely needs updating with latest decisions by Networks on the outcomes their members will all report publicly

260 plus regions/neighborhoods in 46 states, plus DC and Puerto Rico





The Kentucky Rural-Urban Exchange

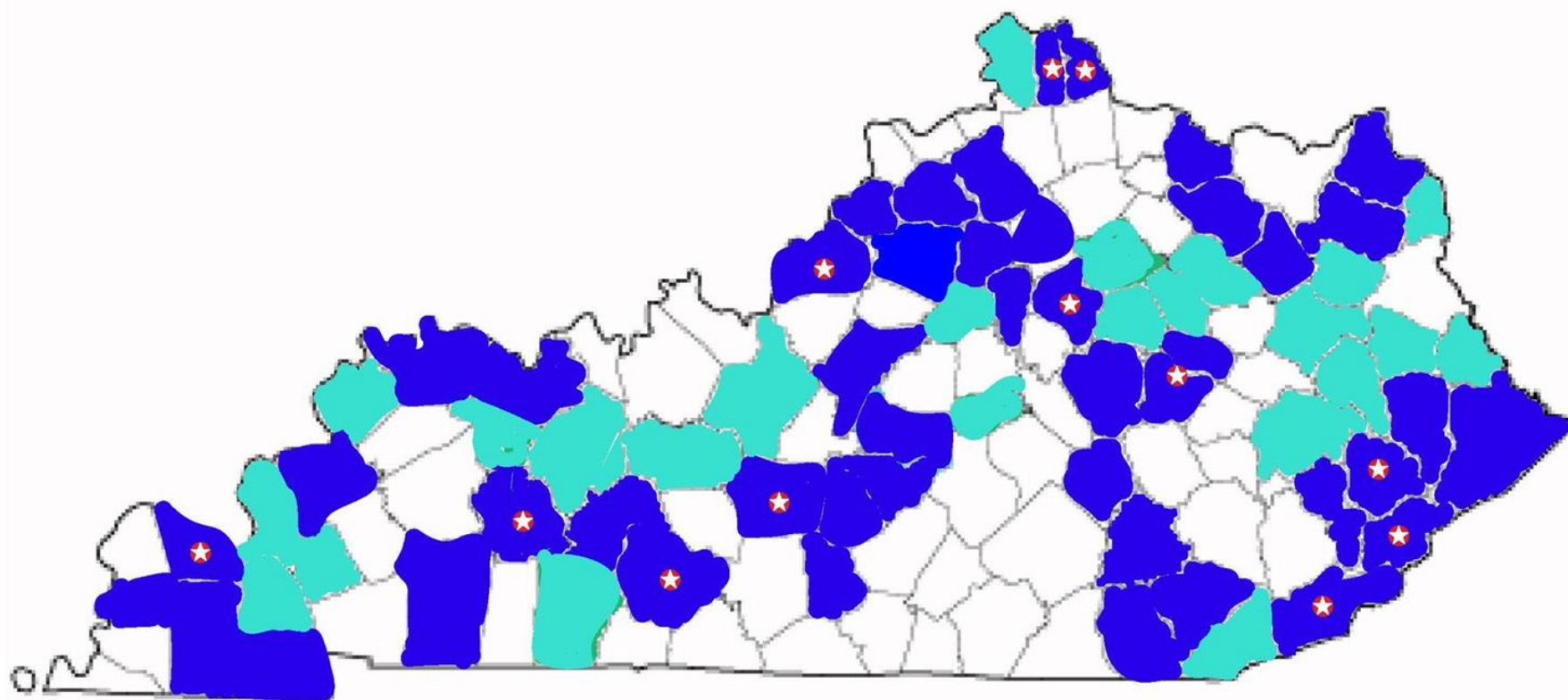


ART OF THE RURAL















Methodologies



Abundant
Futures



Home Rooms



Individual
Growth Mapping



Narrative Stages



Story Circles

Core Values & Supporting Intentions



Connection &
Community



Diversity &
Justice



Openness &
Trust



Inclusion &
Belonging

Ethos



Distributed
Leadership



Immersion &
Exploration



Intercultural
Competency



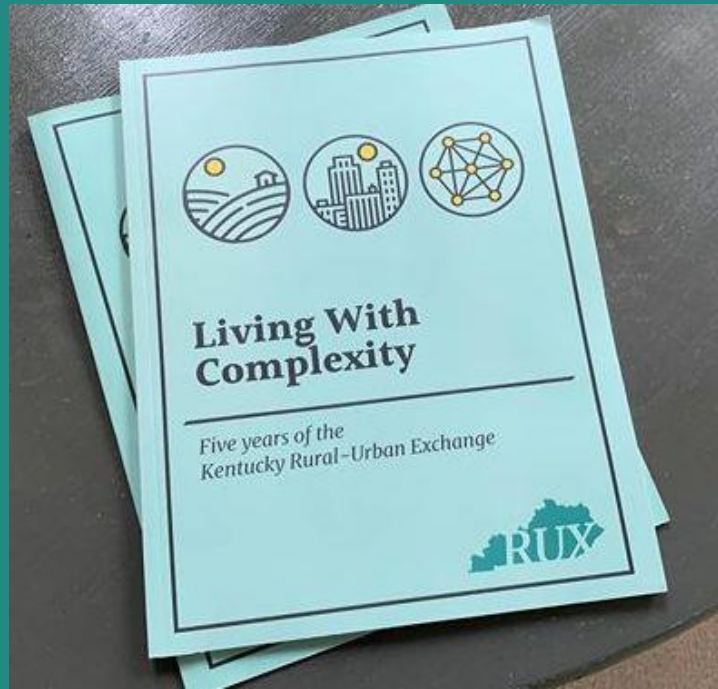
Play



Relationships







Minnesota
Rural-Urban
Exchange

Announcing the 2022 Cohort Connectors!

Meet The Connectors at mnrux.org/the-connectors

RUX has been featured in:





At RUX, we envision a future in which Kentuckians value each other, create common ground, and understand our interdependence.



A photograph of four young people, two boys and two girls, sitting on a black metal park bench. They are in an urban park setting with a row of colorful, multi-story townhouses in the background. The image has a semi-transparent dark overlay. The text 'Improving Outcomes for Kids and Families' is centered in large white font. Below it, 'The StriveTogether Movement' is written in a smaller orange font. At the bottom center, the 'StriveTogether' logo is displayed in white and orange, with the tagline 'Every child. Cradle to career.' underneath in a small white font.

Improving Outcomes for Kids and Families

The StriveTogether Movement

StriveTogether[®]
Every child. Cradle to career.

Proving it's Possible

“ Our systems have been designed to produce wicked disparities in American communities for hundreds of years ”

Jennifer Blatz, StriveTogether President and CEO

WHY OUR WORK MATTERS

RACIAL EQUITY

Racial equity is at the core of what we do and who we are. Our network members work to eliminate disparities and change systems.

49%

of Network closing a disparity gap in at least two outcome areas.

33 partnerships

(Data source: the 2019 Civic Infrastructure Assessment.)

ECONOMIC MOBILITY

Our cradle-to-career roadmap is the pathway to economic mobility. Equity in education is fundamental for mobility and the use of data to drive improvement is crucial.

54%

of Network improving early grade reading outcomes..

*Third grade reading proficiency is the greatest predictor of economic mobility.**

37 Partnerships

*Urban Institute

SYSTEMS TRANSFORMATION

Black, Indigenous, and Latine youth are stuck in systems designed to fail them.

StriveTogether communities use data to inform system changes as they work towards systems transformation for better outcomes.

20

Partnerships achieving systems change.

Including tangible shifts in local and state policy, power dynamics and resource allocation.

OUR IMPACT

14+

Million Children

ONE COMMUNITY AT A TIME

8+

Million Children of Color

6+

Million Children Experiencing Poverty

OUR REACH

69

Cradle-to-Career Partnerships

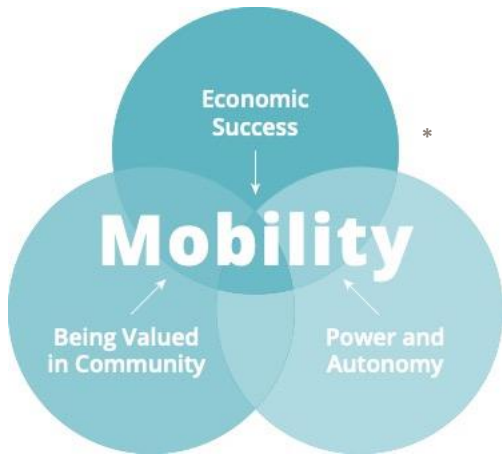
30

States + Washington D.C.

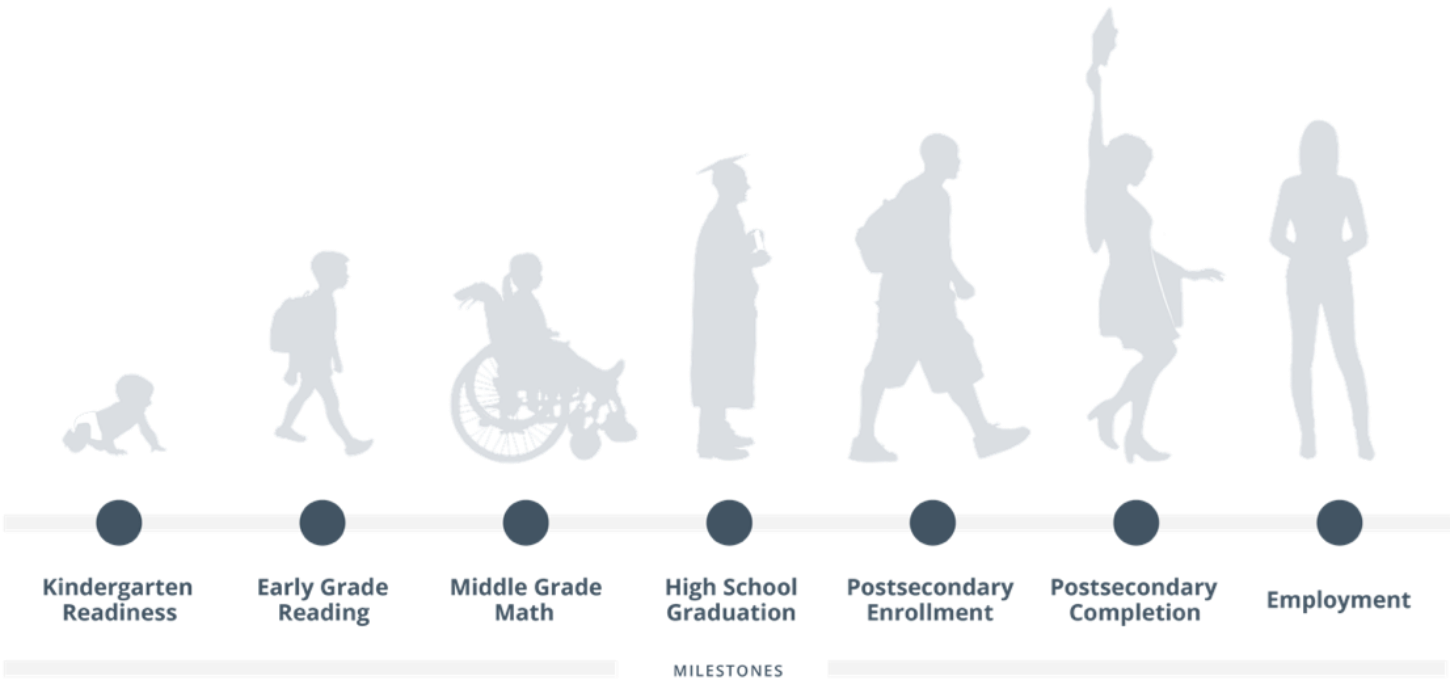
Proving It's Possible: The Data

Our network effect means better outcomes for youth along the [cradle-to-career roadmap](#), the pathway to economic mobility. We focus on key outcomes to ensure communities are prioritizing economic success among Black, Indigenous, and Latine youth. Data from these outcomes provide a tangible measurement of progress towards upward mobility.

When youth and families have autonomy and are valued by their community, they can reach their potential.



* Urban Institute



Number of our Partnerships Improving Outcomes

31 | 37 | 43 | 54 | 17 | 27 | 15

Number of our Partnerships with Disparity Gaps Closing

10 | 18 | 19 | 34 | 7 | 9 | 9

Theory of Action: Framework for Change

Continuously evolving with lessons from our network members, our [proven theory of action](#) operationalizes local data and local experiences to direct impactful change. By providing progressive milestones instead of a one-size-fits-all prescription, solutions are shaped by local context and create enduring impact.

The **theory of action*** is grounded in four critical **principles** that guide a community's work. Communities move through **gateways** that measure civic infrastructure progress against benchmarks. These benchmarks are organized by **pillars** — categories of work that help change how a community works together to achieve lasting equitable outcomes.

*Validated by a three-year evaluation by Equal Measure

Principles



Engage the
Community



Advance
Equity



Continuous
Improvement



Leverage
Existing Resources

Gateway

Exploring

Emerging

Sustaining

Systems
Change

Proof
Point

Systems
Transformation



Shared
Community
Vision



Evidence-Based
Decision
Making



Collaborative
Action



Investment &
Sustainability

Pillars

The Role We All Play

The way we work together is essential for community success. Our role supports the foundation of community collaboration, aiding local partners' accountability to coordinate the boots on the ground efforts that strengthen, scale and sustain the movement.

StriveTogether

NATIONAL NETWORK

- CONVENE** We bring community leaders together to learn from each other
- COACH** We help network members improve systems and practices
- CODIFY** We share key learnings to accelerate communities' progress
- INVEST** We provide resources to communities to get results
- INFLUENCE** We advocate for cradle-to-career work across the country

Partnerships

LOCAL ORGANIZATIONS

- Align local community stakeholders; shift thinking
- Build sustainable capabilities in local partners
- Change and spread effective practices and policies locally with real-time data
- Direct funding and resources toward what works
- Hold community accountable to goals
- Organize across states to influence larger policy changes

Stakeholders

BOOTS ON THE GROUND

- Provide services and support to youth
- Engage in collaboration to advance racial and ethnic equity
- Advocate for policy/practice changes; mobilize action
- Invest in what works
- Sustain successes to achieve measurable progress

EVERY CHILD CAN REACH THEIR FULL POTENTIAL WITH ADVOCACY, ALONG WITH ACCESS TO SUPPORT AND RESOURCES FROM CRADLE TO CAREER.



StriveTogether is creating a pathway to economic mobility for every child and family

In 2017, StriveTogether launched a new strategic plan focused on dramatically improve outcomes for kids and families in communities across the country. Our north star and commitment remain clear – transform systems to create opportunities for every child on a path to economic mobility.



Our current strategic plan defined four primary objectives to build stronger civic infrastructure in service of better and more equitable outcomes for kids and families:



Support 23 communities to achieve Systems Change or Transformation by 2023



Improve outcomes and reduce/eliminate disparities across cradle-to-career outcomes



Build seven core capacities across StriveTogether and the Cradle to Career Network



Shift public and private resources to advance equitable outcomes

2030 Strategic Plan Priorities



Cradle to Career Network

Accelerate impact within the Cradle to Career Network

Improve outcomes and close disparity gaps for the more than 10% of US kids served and become the preeminent impact network in the country.



Policy and Advocacy

Drive public sector adoption of our movement

Leverage public funds so that regulatory and fiduciary policy allows for sustainability of the work and target investments to improve outcomes and support civic infrastructure in key markets.



Training Hub

Scale skills and competencies for impact across place-based partnerships

Spread skills and competencies across the field of place-based partnerships including StriveTogether, Cities United and Community Solutions.

Invest in network members to improve outcomes through systems transformation

Build diverse and sustainable talent pipelines

Additional Resources

Bridge-Building Across the Rural-Urban Divide

- RUX Case Studies: <https://www.kyrux.org/our-approach>
- Muhlenberg County RUX video: <https://youtu.be/xMbSD8t186g>
- RUX Information:
<https://drive.google.com/file/d/1XBwoMA168WextBuF9e2QYV8ZJjfjGEUO/view?usp=sharing>
- Legacy Amendment: <https://www.legacy.mn.gov/about-funds>
- Minnesota Initiative Foundations: <https://www.greaterminnesota.net>

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THE GHEENS FOUNDATION

